



# CASE STUDY

AUGMENTING THE CUSTOMER'S  
DEVELOPMENT STAFF

## CLIENT BACKGROUND

Began in 1924, the client has continued to expand, establishing terminals in selling, expedited shipments and logistics. They have a network of 166 terminals and approximately 10,500 employees covering 42 states in the U.S. as well as Canada. Their main services include complete transportation and logistics solutions.

## CLIENT INDUSTRY

Logistics



## INDUSTRY CHALLENGE

The client wanted to improve/customize its current running applications and create new system applications that would reduce the manual work. Their company lacked the necessary resources to implement these new system requirements and required existing systems enhancements as quickly as possible. This is the point where programmers.io pitched in.



## THE SOLUTION

1

Programmers.io walked in as a possible outsourcing solution for augmenting the customer's development staff .

2

We did an in-depth research to understand their architecture. We had regular meetings with client to understand their business and tools used in the system.

3

After investing ample time, our team started helping customer in complex production issues.

4

We ensure transparency in our processes and keep in regular contact with the client to update them till date.

## OVERALL IMPACT ANALYSIS



Extended  
existing team



Reduced  
development time



Accelerated  
development



Doubled  
revenue



Overall performance  
improvement





## ABOUT US

Programmers.io is your one stop solution for every IT related requirement. Certified and partnered with world's leading tech giants like IBM, Google, Microsoft, we have come a long way, working for 100+ clients pertaining to various industries.

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